



NOËL & MARQUET
DESIGN ELEMENTS

Press release

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A breath of fresh air

Noël & Marquet announces new catalogue release

NOËL & MARQUET launch their new catalogue, marking the beginning of an exciting new chapter. Indeed, with this launch, the brand for decorative profiles and design elements also reveals a tweak in its image, visual identity and communication. NMC's decoration brand for professionals now aspires to reach and captivate the attention of interior designers and architects whilst continuing to cater to the needs of painters and other professionals.



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To render this new catalogue familiar and more appealing to its new target audience, NOËL & MARQUET decided to team up with highly skilled professionals of the interior design scene at every step of the process, from conception to graphic work and design.

Among these is up-and-coming Belgian designer Bertrand Lejoly, who stepped in as creative director. Through years of working alongside some of the great minds of interior design and architecture such as Matteo Thun and Vincent Van Duysen, Lejoly was able to harness the best of northern and southern influences to create a unique blend in style, which he describes as "refined simplicity". The Belgian designer thus brought his experience and flair to the table and played a crucial role in the development of this project.

The catalogue itself is almost conceived as a road trip and an invitation to explore different interiors through six European destinations, all of which bear their own styles and cultural influences on architecture and interior design.

The catalogue takes the reader on an architectural promenade, inviting him/her to roam through these unique living spaces that are strongly shaped by the NOËL & MARQUET product range. Lejoly also shares this through his vision of the project: "By creating six unique living spaces in six different destinations, we wanted to illustrate the rich variety of Noël & Marquet's products. There are endless possibilities for every space, every style, and every personality".



Furthermore, the catalogue gives a more general overview of the new style NOËL & MARQUET is adopting and the direction its heading in. The brand boasts new fonts and colours as well as a new product overview. Altogether, NOËL & MARQUET presents a more premium approach and a sharpened brand image which will also be conveyed through its website, social media accounts, print communication and at the point of sale. The new catalogue is available for download at www.noel-marquet.com and up for grabs in different NOËL & MARQUET wholesalers.

Characters 2550

Create unique living spaces.

NOEL-MARQUET.COM

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Download the complete press kit

Texts in Word format, high-resolution photos, illustrations, etc. via our Extranet*: <https://media.nmc.eu>

* Requires prior registration

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